

NASDAQ: **MSTR (Bullish)**

MicroStrategy Incorporated

Exchange: NASDAQ
 Industry: Technology
 Sector: Information Technology

Outstanding: 9.25 M
 Capitalization: \$3,513.97 M
 Dividend: N/A

Entry Date (Eastern Time): 08/14/2023 @ 08:16

Entry Price: \$378.01

Last Trade: \$379.80

Cumulative SqueezeTrigger: \$381.13

Fear Greed: 1.90

Earnings: \$-0.02 (0.0x)

Sales: \$4.20 (90.4x)

Book: \$5.43 (70.0x)

Valuation Targets:

(2023-04-07) VV \$21.96 (0.1x)

(2023-04-13) VE \$273.87 (0.7x)

(2023-08-13) Y! \$448.60 (1.2x)

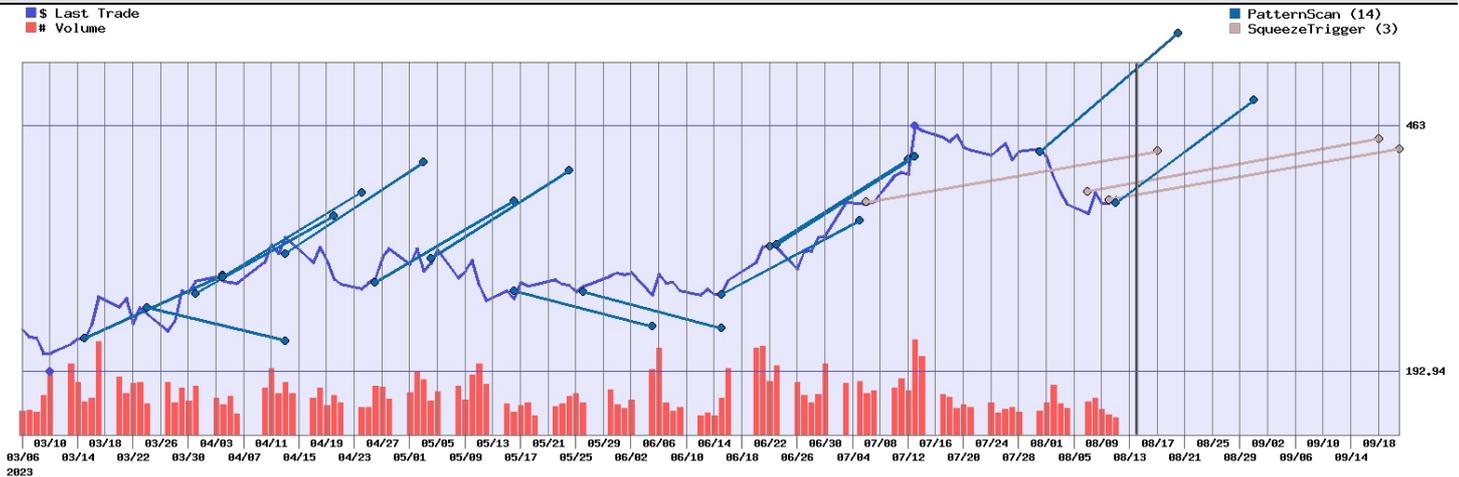
MicroStrategy Incorporated provides enterprise analytics software and services worldwide. It offers MicroStrategy, an enterprise platform, which provides a modern analytics experience by delivering insights across multiple devices to users via hyperintelligence products, visualization and reporting capabilities, mobility features, and custom applications developed on the platform; analysts and data scientists with seamless access to trusted, governed data directly within their tools; and APIs and gateways, multiple deployment options, enterprise semantic graph, scalability, and security.

The company also provides MicroStrategy Support that helps customers to achieve their system availability and uptime goals, and to improve the overall experience through highly responsive troubleshooting and proactive technical product support. In addition, it offers MicroStrategy Consulting that provides customers with architecture and implementation services to help them quickly realize results, and helps to achieve returns on investment derived from understanding of data; and MicroStrategy Education that offers free and paid learning options. The company provides its services through enterprise sales force and channel partners. It serves companies from a range of industries, including retail, consulting, technology, manufacturing, finance, banking, insurance, healthcare, education, and telecommunications, as well as the public sector. The company was incorporated in 1989 and is headquartered in Tysons Corner, Virginia.

Alpha Capture

Year	Possible	Actual	Captured	FG/Ratio
2023	605.74%	165.04%	189.07%	1.353
2022	1246.6%	74.28%	219.51%	1.923
2021	1077.24%	28.04%	232.58%	1.185
2020	555.87%	169.24%	205.74%	1.228
2019	297.07%	10.93%	35.86%	-1.16
2018	224.89%	3.43%	26.74%	-3.614
2017	222.94%	33.63%	6.27%	1.016
2016	372.49%	10.24%	140.96%	1.034
2015	354.53%	10.43%	85.90%	1.068
2014	397.84%	30.72%	63.86%	1.398
2013	386.92%	33.04%	32.25%	1.212
2012	437.77%	13.79%	285.89%	1.02

Combined Graph (162 Days)



Investment Highlights

LAST TRADE: **\$379.80**

SQUEEZETRIGGER: **\$ 381.13** - A short squeeze starts when stock crosses above this price.

VALUATION: **\$ 448.60**

PatternScan - Created on Fri, Aug 11th, 2023 at \$378.01, with a target price of \$491.44 by Thu, Aug 31st, 2023

SqueezeTrigger - Created on Thu, Aug 10th, 2023 at \$381.61, with a target price of \$437.73 by Thu, Sep 21st, 2023

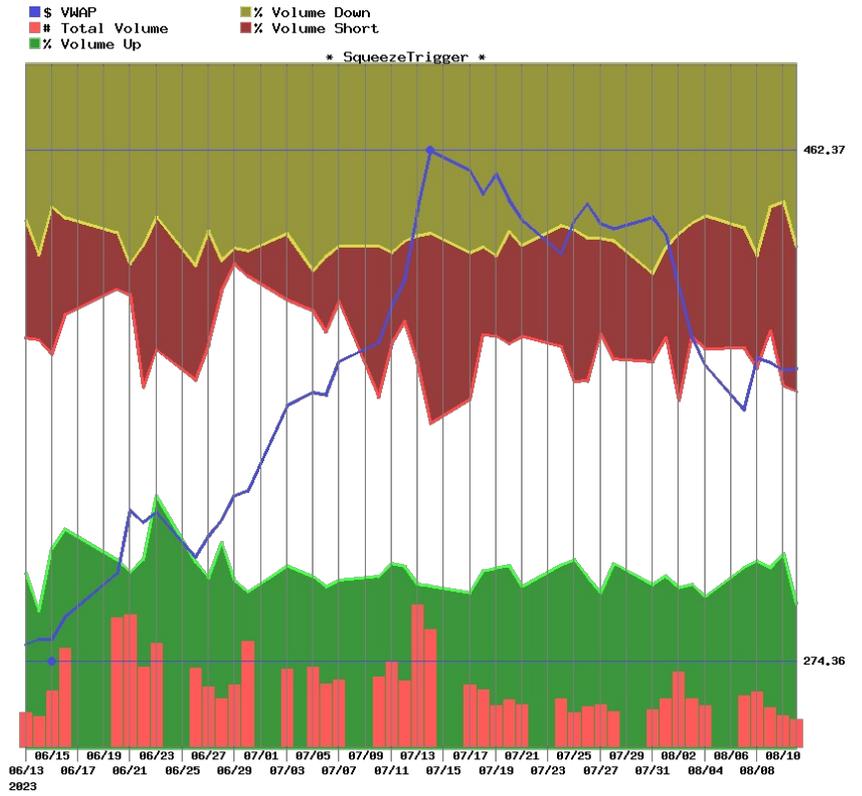
ShortSqueeze

We have a proprietary database of all trading in US stocks and maintain massive databases of short sale and naked short sale time and sales data, along with short squeeze SqueezeTrigger prices. We are the only firm that knows the exact price that a short squeeze will start in every US stock.

The Cumulative Squeeze Trigger price for MSTR is \$381.13.

This means that when MSTR closes above \$381.13, we expect a short squeeze to begin that could quickly drive the price of MSTR considerably higher.

Date	Short Volume	Total Volume	Percentage	Squeeze Trigger	\$ Value
2023-08-11	158,695	331,737	0.00	382.24	60,659,577
2023-08-10	186,012	395,329	0.00	381.41	70,946,837
2023-08-09	198,822	510,152	0.00	384.60	76,466,941
2023-08-08	337,370	759,620	0.00	386.15	130,275,426
2023-08-07	287,947	694,799	0.00	367.05	105,690,946
2023-08-04	227,624	547,707	0.00	383.49	87,291,528
2023-08-03	257,934	647,697	0.00	393.74	101,558,933
2023-08-02	516,577	1,051,960	0.00	412.08	212,871,050
2023-08-01	262,969	657,464	0.00	431.18	113,386,973
2023-07-31	209,776	482,725	0.00	437.80	91,839,933
2023-07-28	199,550	462,916	0.00	433.60	86,524,880
2023-07-27	222,871	563,743	0.00	435.32	97,020,204
2023-07-26	242,683	524,151	0.00	442.77	107,452,752
2023-07-25	205,220	442,635	0.00	436.29	89,535,434
2023-07-24	270,374	654,138	0.00	424.45	114,760,244
2023-07-21	222,814	560,002	0.00	436.71	97,305,102
2023-07-20	257,820	630,621	0.00	444.00	114,472,080
2023-07-19	216,537	545,526	0.00	453.51	98,201,695
2023-07-18	309,572	781,068	0.00	446.30	138,161,984
2023-07-17	420,325	857,309	0.00	455.09	191,285,704
2023-07-14	888,393	1,692,722	0.00	462.37	410,766,271
2023-07-13	900,339	2,066,693	0.00	440.39	396,500,292
2023-07-12	346,917	922,133	0.00	414.53	143,807,504
2023-07-11	489,128	1,197,592	0.00	405.05	198,121,296
2023-07-10	478,885	983,565	0.00	391.64	187,550,521
2023-07-07	324,537	934,656	0.00	384.88	124,907,801
2023-07-06	344,192	879,296	0.00	372.56	128,232,172
2023-07-05	406,684	1,127,653	0.00	373.45	151,876,140
2023-07-03	377,231	1,096,300	0.00	368.42	138,979,445
2023-06-30	471,252	1,521,006	0.00	337.38	158,991,000
Total	217,735,192	546,813,686	39.82	381.17	82,993,087,584

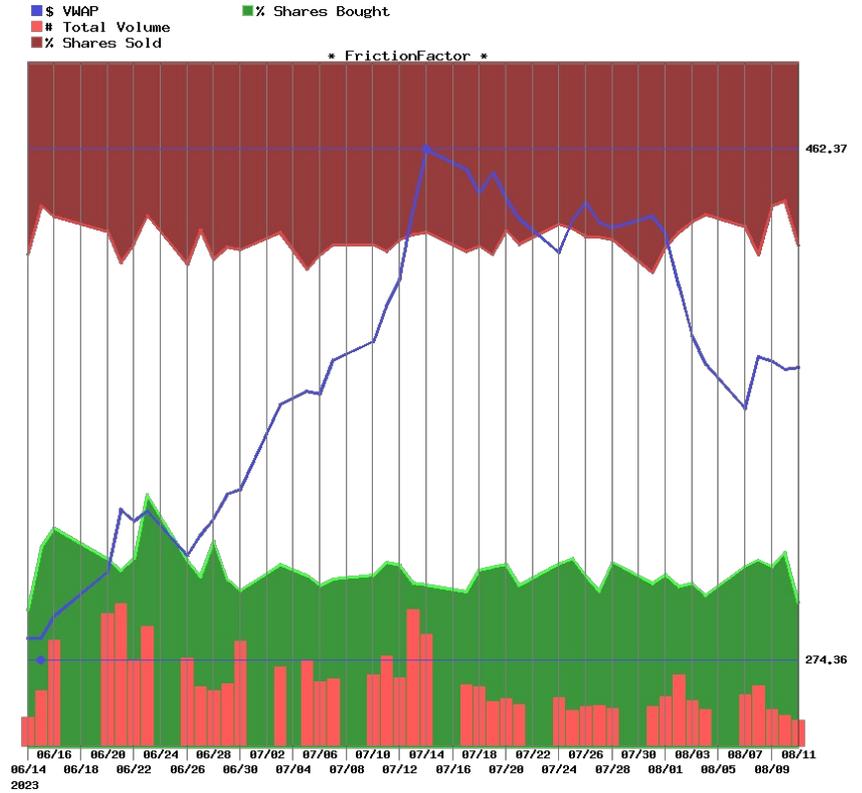


Friction Factor

Friction Factor determines if there is normal or abnormal behavior in the price action of the stock when compared to the buying vs. selling trading statistics. It shows us how many more shares of buying than selling it takes to move a stock higher by 1 cent, or how many more shares of selling than buying it takes to drop a stock by 1 cent. Here is how to understand Friction Factor:

- If Friction Factor is positive, more buying than selling caused MSTR's price to rise
- If Friction Factor is negative, more selling than buying caused MSTR's price to fall
- If Friction Factor is 0, there was no discernable activity either way
- If Friction Factor is abnormal, it means that more buying than selling caused the price to drop which is evidence of manipulative activity. In some cases more selling than buying can cause the price to increase. While this is rare, it must be noted as well. Friction Factor raw data.

Date	Change	Buy Volume	Sell Volume	Net Volume	Friction
2023-08-11	6.3000	69,992	87,974	-17,982	BULLISH BIAS
2023-08-10	0.1700	112,052	79,244	32,808	1,930
2023-08-09	-11.6400	134,398	106,369	28,029	BEARISH BIAS
2023-08-08	18.6600	207,171	211,878	-4,707	BULLISH BIAS
2023-08-07	-9.6200	183,242	165,886	17,356	BEARISH BIAS
2023-08-04	-12.9400	120,833	120,860	-27	0
2023-08-03	-17.4200	154,702	150,154	4,548	BEARISH BIAS
2023-08-02	-27.6500	246,454	259,526	-13,072	-5
2023-08-01	-8.8800	164,982	176,366	-11,384	-13
2023-07-31	3.2700	114,974	147,611	-32,637	BULLISH BIAS
2023-07-28	8.4600	124,749	119,223	5,526	7
2023-07-27	-17.3100	127,961	143,124	-15,163	-9
2023-07-26	6.6400	130,615	132,696	-2,081	25
2023-07-25	5.8800	121,673	107,082	14,591	25
2023-07-24	-5.7100	175,031	154,209	20,822	BEARISH BIAS
2023-07-21	-4.1800	131,660	148,085	-16,425	-39
2023-07-20	-13.2500	167,938	153,875	14,063	BEARISH BIAS
2023-07-19	7.3100	143,130	152,664	-9,534	BULLISH BIAS
2023-07-18	-4.0800	201,858	208,273	-6,415	-16
2023-07-17	-8.5400	194,380	235,466	-41,086	-48
2023-07-14	-3.8300	400,300	416,938	-16,638	-43
2023-07-13	49.5100	493,775	516,664	-22,889	BULLISH BIAS
2023-07-12	-2.4200	244,545	238,050	6,495	BEARISH BIAS
2023-07-11	4.2900	322,240	329,369	-7,129	BULLISH BIAS
2023-07-10	26.9700	245,815	260,731	-14,916	BULLISH BIAS
2023-07-07	2.9500	228,741	248,109	-19,368	BULLISH BIAS
2023-07-06	-1.1100	207,349	246,584	-39,235	-353
2023-07-05	0.2700	282,387	339,056	-56,669	BULLISH BIAS
2023-07-03	36.0800	291,623	271,342	20,281	6
2023-06-30	2.1700	346,458	414,519	-68,061	BULLISH BIAS



Firing Predictions Details

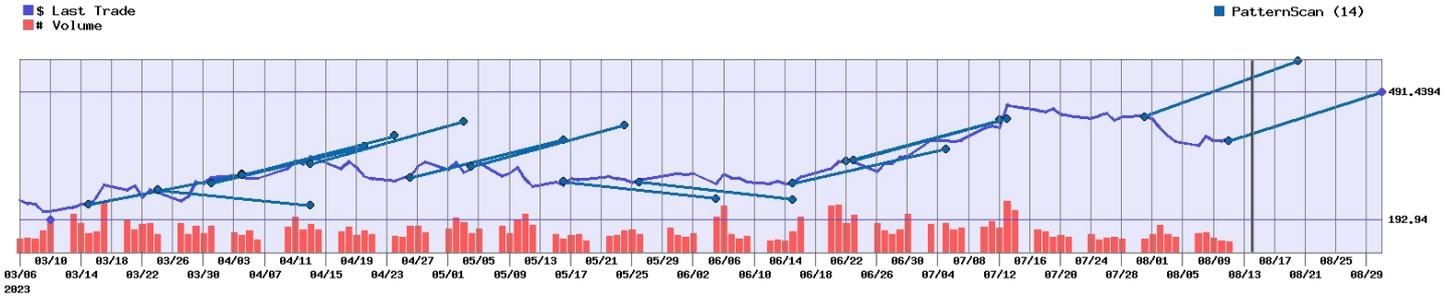
PatternScan

MSTR Expected to Trade Up After Bullish Patterns Develop

August 11, 2023 / We are monitoring top technical trading patterns and these stocks are the most likely to trade Up in the coming weeks. MicroStrategy Incorporated (NASDAQ:MSTR) is/are expected to go Up as Bullish signals have been generated by top technical trading patterns. We monitor these patterns: Support Break, Support Reversal, Breakaway Gap, Measured Gap, Exhaustion Gap, Resistance Break, Resistance Reversal, Saucer Reversal, Volume Climax, Volume Trend, Fibonacci Reversal, Consolidation Breaks, Trend Line Break, Trend Line Reversal, Candles, Golden Crosses, Death Crosses and more. The chart below displays the stocks expected to go Up along with pattern, strategy and strength ratings.

Symbol	Company	Strategy	Pattern Name	Strength
MSTR	MicroStrategy Incorporated	Vortex Spread	Morning Star	4

Chart Pattern Recognition is based on a 20-year patterns database. This database is used to determine pattern strength for patterns as they appear. There is no optimization and the pattern signals never change. For each pattern variation, we record accuracy and profitability statistics in a patterns database. From this information, we are able to define strength ratings from 1 to 5. The '1' rating shows ALL patterns while a '5' rating shows the best patterns according to profitability. Each pattern has its own strength rating factors. The result is an automatic ranking system that allows us to only show the BEST patterns. You can see that, at Strength 5, virtually all the patterns are profitable. The pattern strength rating system separates the most profitable patterns.



SqueezeTrigger

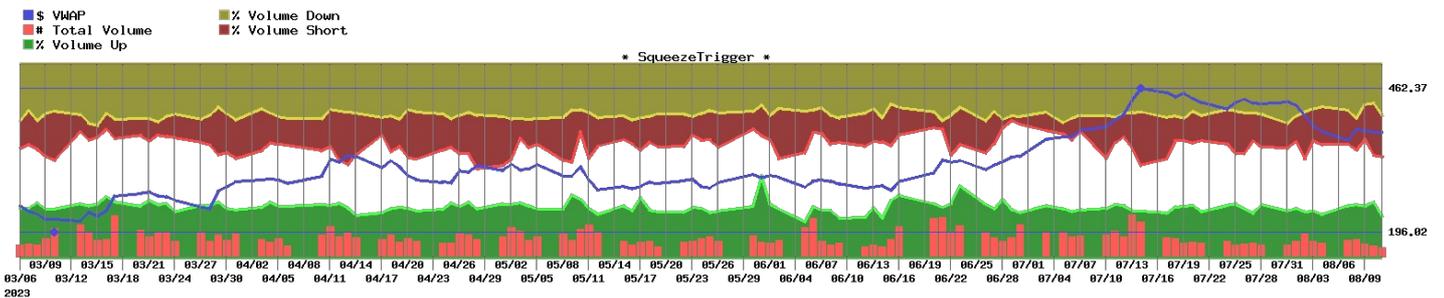
MSTR SqueezeTrigger Price is \$381.10. There is \$1,074,702,778 That Short Sellers Still Need To Cover.

August 10, 2023 / We are monitoring MicroStrategy Incorporated (NASDAQ:MSTR) in real time and just received an alert that MSTR is crossing above its primary SqueezeTrigger Price, the price that a short squeeze can start in any stock. There are 217246812 shares that have been shorted at the volume weighted average SqueezeTrigger Price of \$381.10.

From 5 Years prior through July 2023, an aggregate amount of 217,246,812 shares of MSTR have been shorted for a total dollar value of \$82,792,820,025. The MSTR SqueezeTrigger price of \$381.10 is the volume weighted average price that all shorts are short in shares of MSTR. There is still approximately \$1,074,702,778 of potential short covering in shares of MSTR.

We have built a massive database that collects, analyzes and publishes a proprietary SqueezeTrigger Price for each stock that has been shorted. The data has then been integrated into an automated trading platform which can be used to connect to a live online broker and automate your trading of short squeeze events. It is extremely powerful with lightning fast execution at a very low price.

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Previous Reports

PatternScan - Created on Fri, Aug 11th, 2023 at \$378.01, with a target price of \$491.44 by Thu, Aug 31st, 2023

SqueezeTrigger - Created on Thu, Aug 10th, 2023 at \$381.61, with a target price of \$437.73 by Thu, Sep 21st, 2023

SqueezeTrigger - Created on Mon, Aug 7th, 2023 at \$391.03, with a target price of \$448.53 by Mon, Sep 18th, 2023

PatternScan - Created on Mon, Jul 31st, 2023 at \$434.61, with a target price of \$565.02 by Sun, Aug 20th, 2023

SqueezeTrigger - Created on Thu, Jul 6th, 2023 at \$379.16, with a target price of \$434.92 by Thu, Aug 17th, 2023

PatternScan - Created on Fri, Jun 23rd, 2023 at \$332.26, with a target price of \$428.87 by Thu, Jul 13th, 2023

PatternScan - Created on Thu, Jun 22nd, 2023 at \$330.40, with a target price of \$426.47 by Wed, Jul 12th, 2023

PatternScan - Created on Thu, Jun 15th, 2023 at \$278.00, with a target price of \$358.83 by Wed, Jul 5th, 2023

PatternScan - Created on Fri, May 26th, 2023 at \$281.00, with a target price of \$240.86 by Thu, Jun 15th, 2023

PatternScan - Created on Tue, May 16th, 2023 at \$282.00, with a target price of \$242.91 by Mon, Jun 5th, 2023

PatternScan - Created on Thu, May 4th, 2023 at \$317.03, with a target price of \$413.89 by Wed, May 24th, 2023

PatternScan - Created on Wed, Apr 26th, 2023 at \$290.72, with a target price of \$380.58 by Tue, May 16th, 2023

PatternScan - Created on Thu, Apr 13th, 2023 at \$322.83, with a target price of \$423.26 by Wed, May 3rd, 2023

PatternScan - Created on Tue, Apr 4th, 2023 at \$297.39, with a target price of \$390.01 by Mon, Apr 24th, 2023

PatternScan - Created on Fri, Mar 31st, 2023 at \$279.00, with a target price of \$364.21 by Thu, Apr 20th, 2023

PatternScan - Created on Fri, Mar 24th, 2023 at \$263.33, with a target price of \$227.16 by Thu, Apr 13th, 2023

PatternScan - Created on Wed, Mar 15th, 2023 at \$229.47, with a target price of \$299.22 by Tue, Apr 4th, 2023

PatternScan - Created on Mon, Feb 27th, 2023 at \$255.80, with a target price of \$332.44 by Sun, Mar 19th, 2023

PatternScan - Created on Tue, Feb 7th, 2023 at \$277.10, with a target price of \$237.17 by Mon, Feb 27th, 2023

PatternScan - Created on Wed, Feb 1st, 2023 at \$251.56, with a target price of \$215.31 by Tue, Feb 21st, 2023

PatternScan - Created on Fri, Jan 27th, 2023 at \$245.32, with a target price of \$209.97 by Thu, Feb 16th, 2023

PatternScan - Created on Thu, Jan 5th, 2023 at \$165.06, with a target price of \$212.04 by Wed, Jan 25th, 2023

PatternScan - Created on Wed, Jan 4th, 2023 at \$145.00, with a target price of \$186.27 by Tue, Jan 24th, 2023

PatternScan - Created on Mon, Dec 12th, 2022 at \$202.20, with a target price of \$259.76 by Sun, Jan 1st, 2023

PatternScan - Created on Fri, Nov 11th, 2022 at \$177.90, with a target price of \$154.36 by Thu, Dec 1st, 2022

GATS - Created on Wed, Nov 9th, 2022 at \$211.00, with a target price of \$196.09 by Wed, Nov 23rd, 2022

PatternScan - Created on Fri, Oct 28th, 2022 at \$267.00, with a target price of \$231.67 by Thu, Nov 17th, 2022

GATS - Created on Thu, Sep 15th, 2022 at \$227.51, with a target price of \$215.72 by Thu, Sep 29th, 2022

PatternScan - Created on Wed, Sep 14th, 2022 at \$231.25, with a target price of \$299.25 by Tue, Oct 4th, 2022

PatternScan - Created on Tue, Sep 13th, 2022 at \$262.00, with a target price of \$339.05 by Mon, Oct 3rd, 2022

PatternScan - Created on Fri, Sep 9th, 2022 at \$234.86, with a target price of \$303.93 by Thu, Sep 29th, 2022

PatternScan - Created on Wed, Sep 7th, 2022 at \$204.25, with a target price of \$264.31 by Tue, Sep 27th, 2022

PatternScan - Created on Fri, Aug 26th, 2022 at \$272.81, with a target price of \$353.04 by Thu, Sep 15th, 2022

Report Statistics

	Avg Return	Avg Maturity Days	Hits	Misses	% Accuracy
Insider	29.44%	181.8	13597	866	94.0%
Seasonality	10.82%	27.8	5149	722	87.7%
Group Correlation	11.07%	27.8	21382	3983	84.3%
Events	9.40%	20.8	352	80	81.5%
PatternScan	16.12%	20.6	445044	122139	78.5%
GATS	9.27%	13.9	99563	27950	78.1%
Earnings	11.99%	28.6	1664	520	76.2%
Friction Factor	12.48%	6.9	8085	3137	72.0%
SqueezeTrigger	26.75%	41.3	113459	60402	65.3%

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Report Descriptions

Insider	Tracks insiders trading records and determines trading performance. Trades by higher-level insiders are generally more predictive than trades by lower level insiders
Seasonality	Predicts probability, price move and length of move based on exact time of year for all US stocks
Group Correlation	Tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups
Events	Tracks patterns directly correlated to specific events.
PatternScan	Automates tracking of every technical pattern and predicts next move in stocks.
GATS	Tracks and quantifies known trading strategies by backtesting, optimizing and running genetic algorithms and neural networks to ascertain best trading strategies.
Earnings	Predicts probability, price move and length of move before and after all US stock earnings reports
Friction Factor	Market maker surveillance system tracking Level II market makers in all stocks to determine Price Friction and compliance with new "Fair Market Making Requirements"
SqueezeTrigger	Tracks EVERY short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock.

Legal / Disclaimer

Our research gives institutional and individual investors an exclusive advantage in making precise, predictive and profitable trading decisions. Our proprietary technologies Earnings, Seasonality, Squeeze Trigger, Group Sector and GATS apply artificial intelligence, proprietary algorithms, market data and research to help our clients realize exponential returns.

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