DIGITAL BD

DIGITAL BD Issues 22nd Century Group (XXII) SqueezeTrigger Report

- **Approximately 41.85 Million Total Shares Shorted Since April 2020**
- **43.89% of All Trading Volume is Short Selling**

April 17, 2025 / M2 PRESSWIRE / DIGITAL BD, Inc., http://www.digitalbd.io , a leading provider of Regulation SHO compliance monitoring, short sale trading statistics and market integrity surveillance, has initiated coverage on 22nd Century Group, Inc. (NASDAQ: XXII) after releasing the latest short sale data through April 15, 2025. The total aggregate split adjusted number of shares shorted since April 2020 is approximately 41.85 million shares. On average approximately 43.89% of daily trading volume is short selling. The split adjusted SqueezeTrigger price for all XXII shares shorted is $55.39. A short squeeze is expected to begin when shares of XXII exceed this level.

View Report: http://www.digitalbdinc.com/reports/xxii4-16-25.pdf

View SqueezeTrigger: http://www.digitalbdinc.com/images/xxiistr4-16-25.JPG

View Friction Factor: http://www.digitalbdinc.com/images/xxiiff4-16-25.JPG

Friction Factor calculates if a fair market is being made in the shares of XXII. 28% of the previous 39 trading days have been positive or bullish-biased and 72% have been negative or bearish-biased.

Regulation SHO requires bona-fide market-making activities to include making purchases and sales in roughly comparable amounts. The Commission has stated that bona-fide market-making DOES NOT include activity that is related to speculative selling strategies for investment purposes of the broker-dealer and is disproportionate to the usual market making patterns or practices of the broker-dealer in that security. Likewise, where a market-maker posts continually at or near the best offer but does not also post at or near the best bid, the market-maker's activities would not generally qualify as bona-fide market-making. Moreover, a market-maker that continually executes short sales away from its posted quotes would generally not be engaging in bona-fide market-making.

Digital BD monitors XXII market-makers daily for compliance with Fair Market-Making Requirements.

About 22nd Century Group, Inc.

22nd Century Group is the pioneering nicotine harm reduction company in the tobacco industry enabling smokers to take control of their nicotine consumption.

We created our flagship product, the VLN® cigarette, to give traditional cigarette smokers an authentic and familiar alternative that helps them take control of their nicotine consumption. VLN® cigarettes have 95% less nicotine than the traditional cigarette and have been proven to greatly reduce nicotine consumption. Instead of offering new ways of delivering nicotine to addicted smokers, we offer smokers the option to take control of their nicotine consumption and make informed and more productive choices, including the choice to avoid addictive levels of nicotine altogether.

Our wholly owned subsidiaries include a leading cigarette manufacturer that produces all VLN® products and provides turnkey contract manufacturing for other tobacco brands both domestically and internationally. The 60,000 square foot facility in Mocksville, North Carolina has the capacity to produce more than 45 million cartons of combustible tobacco products annually with additional space for expansion.

Our proprietary reduced nicotine tobacco blends are made possible by comprehensive and patented technologies that regulate nicotine biosynthesis activities in the tobacco plant, resulting in full flavor and high yield with 95% less nicotine. Our extensive patent portfolio has been developed to ensure we have the only low nicotine combustible cigarette in the United States and critical international markets.

VLN® is a registered trademark of 22nd Century Limited LLC.

About DIGITAL BD, Inc.

Digital BD, https://www.digitalbd.io , monitors trading in all US stocks in real time and maintains massive databases of short sale and naked short sale time and sales data, short squeeze prices, market-maker price movements, shareholder data, statistical data on earnings, sector correlation, seasonality, hedge fund trading strategies and comparable valuations. Additionally, Digital BD includes a digital assets ecosystem providing both technology and regulatory compliant structure empowering market participants to embrace AI, blockchain, asset digitization and KYC / AML, in accordance with domicile specific rules and regulations. The company owns, Global Digital Markets, a FINRA member firm, Reports include:

REGULATORY & COMPLIANCE NEWS

Friction Factor - market-maker surveillance system tracking market-makers to determine Price Friction and compliance with new "Fair Market-Making Requirements".

RegSHO Naked Shorts - tracks every failure to deliver in all US stocks and all Threshold Security Lists daily for which stocks have naked short positions.

INVESTMENTS & TRADING

SqueezeTrigger - massive database tracking every short sale (not just total short interest) in all US stocks and calculates volume weighted price that a short squeeze will begin in each stock.

Earnings Edge - predicts probability, price move and length of move before and after all US stock earnings reports.

Seasonality - predicts probability, price move and length of move based on exact time of year for all US stocks.

Group Correlation - tracks sector rotation and stock correlation to its sector and predicts future moves in ALL sectors and industry groups.

Pattern Scanner - automates tracking of technical patterns and predicts next move in stocks.

GATS - tracks vector price movements using magnitude and direction.

Insider – tracks buying and selling of board members and C-suite executives.

Fundamental Valuation – calculates discounted cash flow, relative valuation and human analysts' accuracy weighted price targets.

DISCLAIMER:

DIGITAL BD is not a registered investment adviser and nothing contained in any materials should be construed as a recommendation to buy or sell any securities. XXII has paid $2,500 per month for six months of data provided in this and subsequent reports, along with advertising services. The information used in this report was obtained by, and the content prepared solely by, Digital BD, which is solely responsible for its accuracy. XXII has not approved the statements made in this release. Please read our report and visit our web site, http://www.digitalbd.io , for complete risks and disclosures.

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